

Restaurant & Tiki – LMCC Board Package

Plain White • October 2025

Purpose & Goals

- Increase member usage & revenue without raising dues
- Two-tier menus balance affordability and quality
- Seasonal tiki as community centerpiece
- Transparent monthly reporting (rounded)

Financial Summary (Baseline)

- Annual Sales: 1272K
- Annual Profit: 250K
- Tiki concentrated Jun–Aug; shoulders May/Sep
- Labor flexed to volume; tight COGS control

Operations & Staffing

- Seasonal schedule matching volume
- Cross-training for coverage
- Nightly cash & inventory controls
- Weekly P&L review

Member Engagement

- Open trustee meetings with Zoom access
- Trustee attendance at events
- 50-household captain model
- Monthly email with results & specials

Two-Tier Menu Structure

Marketing & Programming

Risk & Mitigation

Capital Priorities & ROI Gates

Monthly Reporting Template

Member Satisfaction Metrics

Kids & Teen Programming

Volunteer Ambassadors

Vendor Partnerships

Special Events Calendar

Next 90-Day Action Plan

Proposed Decision Points

Appendix