

LAKE MOHAWK

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Good evening, fellow LMCC members. My name is Mark Schorr, and I am honored to be running for Trustee of the Lake Mohawk Country Club. My wife Karen and I moved here this year, immediately feeling the warmth and energy of this community. We view Lake Mohawk as our long-term home.

I bring wide-ranging professional experience, including a General Manager role at Wawa, management at Costco and Target, 15 years in financial services, and managing restaurants in New York City. Additionally, I am a high school sports official, a role that requires a clear head, unbiased decisions, and a commitment to fairness and consistency.

These varied experiences have fostered in me a deep respect for teamwork, fiscal responsibility, and servant leadership – all essential qualities for serving on our Board. As a new member, I've spent considerable time learning about our club and developing a comprehensive strategic vision for our future.

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Our Foundation & The Challenge

Lake Mohawk Country Club holds incredible potential. We have a beautiful lake, rich traditions, and a **varied** community all deserving a voice. Yet, we're at a crossroads: maintain the status quo, which leads to missed opportunities and inefficiencies, or embrace thoughtful evolution that strengthens LMCC while preserving its unique character.

My Strategic Vision & Practical Solutions

I propose we build our future on three pillars: **Balanced Growth**, **Affordable Excellence**, and **Responsible Stewardship**. This translates into practical improvements: enhancing docks with fair allocation, revitalizing member dining and the tiki bar, and maximizing our ballroom's revenue.

Community First & Financial Responsibility

This vision places community engagement at its heart. I advocate for transparent governance with neighborhood representatives, volunteer coordination, and modern tools like digital voting and remote meeting participation. Financially, we'll use a hybrid model of membership dues and strategic user fees, ensuring complete transparency and benchmarking against industry standards. This approach also includes a thorough review and optimization of security expenses, catering expenses, and overall payroll costs.

The Lake is Priority One

Above all, our lake is our most important asset. Its protection and nurturing must be our top priority, second only to resident safety. Every action we take should enhance and protect this precious resource for future generations.

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My approach is simple: envisioning LMCC as if we were starting today, always doing what's right for all our **varied** members. We need better ways for everyone to participate.

For more specific details and to share your feedback, please visit my website at **MSLakeMohawk.com**.

This vision is collaborative, built on community conversations. Change is challenging but necessary, achievable through open dialogue and transparent communication to preserve LMCC's unique charm.

I ask for your serious consideration and support at the annual meeting. Together, we can ensure LMCC's sustainable growth and preserve its special character for generations to come. Thank you.