

Mark's Campaign Speech: A Vision for Lake Mohawk Country Club's Future

Good evening, fellow LMCC members. My name is Mark Schorr, and I am honored to be running for Trustee of the Lake Mohawk Country Club. My wife Karen and I moved here from Jefferson earlier this year, and we immediately felt the warmth and energy of this community. We have raised four children, are blessed with one grandchild, and we see Lake Mohawk as the place we want to call home for the long term.

I am currently a General Manager at Wawa, and over the years I have also served as a manager for Costco and Target, spent 15 years as a bank manager and in financial services, managed restaurants in New York City, and began my career as a professional stage manager in New York. In addition, I am a high school sports official for five sports, a role that requires me to keep a clear head and make decisions without bias — relying on fairness, consistency, and experience.

These **varied** experiences have given me a deep respect for teamwork, fiscal responsibility, and servant leadership — all qualities I believe are essential for serving on our Board. I'm Mark Schorr, and as a new member of this wonderful community, I've spent considerable time learning about our club, talking with longtime residents, and developing what I believe is a comprehensive strategic vision for our future.

Our Foundation

Lake Mohawk Country Club has incredible potential. We have something truly special here – a beautiful lake that is our most precious asset, rich traditions worth preserving, and a **mixed** community of year-round residents, summer residents, families, and retirees who all deserve a voice in our future.

The Challenge We Face

But let's be honest – we're at a crossroads. We can continue with the status quo, which leads to missed opportunities, financial inefficiencies, and declining competitiveness. Or we can choose thoughtful evolution that strengthens LMCC while preserving what makes us unique.

My Strategic Vision

I propose we build our future on three pillars: Balanced Growth that respects our heritage, Affordable Excellence that delivers quality while remaining accessible, and responsible Stewardship of our resources for future generations.

Practical Solutions

This isn't just theory. I'm talking about real improvements: enhancing our docks with fair allocation systems, revitalizing member dining and launching the tiki bar, and maximizing our underutilized ballroom's revenue potential.

Community First

Most importantly, this vision puts community engagement at its heart. I propose a structured system with neighborhood representatives, volunteer coordination, and transparent governance using modern tools like digital voting and remote meeting participation. Everyone who lives here deserves to be heard.

Financial Responsibility

We'll fund this through a hybrid model – primarily membership dues supplemented by strategic user fees for high-demand amenities. Complete financial transparency will build trust, and we'll benchmark against industry standards to ensure we're getting value for every dollar. As part of our financial responsibility and transparency initiatives, we will conduct thorough reviews of security expenses, catering expenses, and overall payroll costs.

The Lake is Priority One

Above all, we must remember that our lake is our single most important asset. Its protection and nurturing must be our top priority, second only to resident safety. Everything we do should enhance and protect this precious resource.

A Simple Approach

My approach is straightforward: Let's look at everything from the perspective of "how would we want it if we started today" and "what's the right thing to do for the members who live here." We have **different** residents with **varied** needs and income levels, and we need better ways for everyone to participate.

More Information Available

I have a website where my thoughts and ideas are laid out in more specific detail and that website is MSLakeMohawk.com. Please visit it when you get a chance and look at the specific areas that you have interest or concerns. I am very open to feedback.

Call to Action

This vision isn't just mine – it's built on conversations with many of you and observations of what works in successful communities. Change is challenging, but it's also necessary. We can achieve this through open dialogue, transparent communication, and gradual implementation that demonstrates tangible benefits while preserving our core values.

I hope you'll give these ideas serious thought, and I would appreciate your support at the annual meeting. Together, we can ensure LMCC's sustainable growth while preserving the unique charm and character that makes this place special for generations to come.

Thank you.