

Lake Mohawk Country Club: Executive Summary & Strategic Vision Overview

Welcome to Mark's strategic vision for the Lake Mohawk Country Club. Everything in here is based on my learnings and experience as a new member of the community. This is a somewhat comprehensive blueprint designed to honor our rich heritage while charting a prosperous and sustainable future for our cherished lakefront community. This document outlines this ambitious vision to enhance member experience, strengthen community bonds, and ensure financial vitality for generations to come. You are invited to explore the foundational pillars of this vision and the exciting initiatives that are proposed to shape LMCC's next chapter. I have much more detailed information and ideas for certain areas of this plan but wanted to get this information out and tell you where I stand on some of these things.

Strategic Vision at a Glance

- **Strategic Priorities:** Balanced growth, affordable excellence, and responsible stewardship.
- **Amenity Enhancements:** Improved docks, beaches, pool, revitalized dining, tiki bar, and versatile ballroom.
- **Community Engagement:** Strengthened through neighborhood representatives and robust volunteer programs.
- **Financial Foundation:** Primarily membership dues, supplemented by strategic user fees for specific amenities.
- **Leadership Commitment:** Unwavering transparency and servant leadership principles.

Presentation Overview: Proposed Strategic Pillars



The ultimate goal is sustainable growth, enhancing offerings while preserving the unique charm and character of LMCC for future generations.

Lake Mohawk: Our Most Precious Asset

The Lake is the single most important asset that we have and its protection and nurturing must be priority one other than safety of residents

Our focus on maintaining the health and enjoyment of Lake Mohawk encompasses several key areas:

- Lake usage by boaters, water skiers, kayaks, and other watercraft
- Overall lake maintenance and well-being initiatives
- Water quality monitoring and environmental stewardship programs
- Sustainable recreation policies that balance enjoyment with conservation
- Long-term lake health planning and resource allocation